

Dice Holdings, Inc.

Leading career websites for professional communities

Press Release

Dice Holdings, Inc. Announces Pricing of Public Offering of Common Stock

NEW YORK, Dec. 9, 2010 /PRNewswire via COMTEX/ -- Dice Holdings, Inc. (NYSE: DHX) today announced the pricing of its previously announced public offering. The size of the offering was increased to 12 million shares of common stock and the public offering price was \$10.75 per share. 10,924,367 shares of common stock were offered by certain stockholders, including affiliates of General Atlantic LLC, Quadrangle Group LLC, and a member of Dice Holdings' board of directors, while 1,075,633 shares of common stock were offered by the Company. In connection with the offering, affiliates of General Atlantic LLC and Quadrangle Group LLC have granted the underwriters an option to purchase up to 1.8 million additional shares. The offering is expected to close on December 15, 2010.

Dice Holdings, Inc. will use the net proceeds that it receives from the offering to repurchase an equal number of shares of the Company's common stock from certain current and former members of its senior management and board of directors. The Company will not receive any of the proceeds from the offering of shares by the selling stockholders.

Jefferies & Company, Inc. is the lead book-running manager of the offering and Stifel Nicolaus Weisel and William Blair & Company are serving as book-running managers.

A shelf registration statement relating to the offering of the common stock has previously been filed with the U.S. Securities and Exchange Commission and has become effective. The offering is being made only by means of a prospectus supplement and accompanying prospectus, forming an effective part of the registration statement. Before investing, you should read the prospectus supplement and the accompanying prospectus for information about Dice Holdings, Inc., the selling stockholders and this offering.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction. A copy of the prospectus relating to the offering may be obtained from Jefferies & Company, Inc., Attention: Equity Syndicate Prospectus Department, 520 Madison Avenue, New York, NY 10022, telephone: (877) 547-6340, email: Prospectus_Department@Jefferies.com or from Stifel Nicolaus Weisel, Equity Syndicate Department, One Montgomery Street, Suite 3700, San Francisco, California 94104, Attention: General Counsel, or by phone at (415) 364-2500 or from William Blair & Company, Attention: Mailroom, 222 West Adams Street 14th Floor, Chicago, IL 60606 or by phone at (312) 364-8600.

About Dice Holdings, Inc.

Dice Holdings, Inc. (NYSE: DHX) is a leading provider of specialized career websites for professional communities, including technology and engineering, financial services, energy, healthcare, and security clearance. Our mission is to help our customers source and hire the most qualified professionals in select and highly skilled occupations, and to help those professionals find the best job opportunities in their respective fields and further their careers. For more than 20 years, we have built our company by providing our customers with quick and easy access to high-quality, unique professional communities and offering those communities access to highly relevant career opportunities and information. Today, we serve multiple markets primarily in North America, Europe, the Middle East, Asia and Australia.

Cautionary Statement Regarding Forward-Looking Statements

This press release contains forward-looking statements. You should not place undue reliance on those statements because they are subject to numerous uncertainties and factors relating to our operations and business environment, all of which are difficult to predict and many of which are beyond our control. Forward-looking statements include information concerning our possible or assumed future results of operations, including descriptions of our business strategy. These statements often include words such as "may," "will," "should," "believe," "expect," "anticipate," "intend," "plan," "estimate" or similar expressions, including without limitation statements under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations." These statements are based on assumptions that we have made in light of our experience in the industry as well as our perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances. Although we believe that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could

affect our actual financial results or results of operations and could cause actual results to differ materially from those in the forward-looking statements. These factors include, but are not limited to, competition from existing and future competitors in the highly competitive developing market in which we operate, failure to adapt our business model to keep pace with rapid changes in the recruiting and career services business, failure to maintain and develop our reputation and brand recognition, failure to increase or maintain the number of customers who purchase recruitment packages, cyclicalities or downturns in the economy or industries we serve, the failure to attract qualified professionals to our websites or grow the number of qualified professionals who use our websites, the failure to successfully identify or integrate acquisitions, U.S. and foreign government regulation of the Internet and taxation, our ability to borrow funds under our revolving credit facility or refinance our indebtedness and restrictions on our current and future operations under our credit facility. These factors and others are discussed in more detail in the Company's filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended December 31, 2009, under the headings "Risk Factors," "Forward-Looking Statements" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" and our quarterly reports on Form 10-Q, all of which are incorporated by reference into the prospectus.

You should keep in mind that any forward-looking statement made by us herein, or elsewhere, speaks only as of the date on which we make it. New risks and uncertainties come up from time to time, and it is impossible for us to predict these events or how they may affect us. We have no obligation to update any forward-looking statements after the date hereof, except as required by federal securities laws.

SOURCE Dice Holdings, Inc.